



MILTON-MADISON BRIDGE PROJECT LAUNCHES WEB SITE

MiltonMadisonBridge.com designed to “grow with the project”

Louisville, Ky. – (December 9, 2008) – The Kentucky Transportation Cabinet (KYTC) and the Indiana Department of Transportation (INDOT) today announced the launch of the Milton-Madison Bridge Project Web site. The site, entitled “Milton-Madison Bridge Project, a Reflection of Two Communities,” features useful information designed to engage and inform the public.

“MiltonMadisonBridge.com provides the community the tools they need to stay up-to-date on the project,” said Rob Martin, KYTC project manager. “The site is designed to grow along with the project, so we’ll be adding new information as it develops.”

The new site offers an overview of the Milton-Madison Bridge Project, outlining project goals, scheduling and funding. The site also includes maps, a project history and information on the project management team.

The public involvement section of the Web site provides users with detailed information on upcoming events such as the project’s first public meeting, scheduled for February 2009. Meeting summaries will be available on the site, as well as information regarding the Project Advisory Team.

“Whether you’re looking for general information or something specific, this Web site will serve your needs,” said INDOT Project Manager Steve Smith. “There’s also a place on the site for users to ask questions or comment on the project.”

MiltonMadisonBridge.com will include updated information on potential bridge types and locations as those two issues are addressed.

Because both Madison, Ind., and Milton, Ky. are considered historically significant, the project has devoted a section of the Web site to historic and environmental concerns.

The community will have easy access to the latest project information from the site’s News Center, which will house the latest project newsletters, news releases and a section devoted to frequently asked questions. Eventually the site will house major documents associated with the project.

The Milton-Madison Bridge Project is examining the need for the rehabilitation or replacement of the aging U.S. 421 span with an affordable Ohio River bridge that safely connects the historic communities of Milton, Ky., and Madison, Ind. It will take approximately three years and \$5 million to complete the preliminary design and environmental studies. Goals for the initial phases of the project include selection of a bridge location, identification of affordable bridge types and the completion of a federal environmental study.

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